

Minjung Kim

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Education

Ph.D. Public Administration and Policy, American University, Expected May 2021

Major field: Public Administration

Minor fields: Public Management and Race Policy

Committee: Lewis Faulk (Chair), Khaldoun AbouAssi, and Nathan Favero

Dissertation: *Promoting Civic Engagement: The Effects of Organizational Effectiveness and Trust on Civic Engagement* (expected completion in spring, 2021)

M.A. Islamic and Middle Eastern Studies, Hebrew University, Israel, June 2014

B.A. International and Area Studies/English, Handong Global University, South Korea, February 2012

Research Interests

Public and nonprofit management, participatory governance, philanthropy, volunteerism, organizational theory and behavior, social equity, and race and ethnicity

Publications

Peer-Reviewed Journal Articles:

1. Nathan Favero and **Minjung Kim**. 2020. "Everything is Relative: How Citizens Form and Use Expectations in Evaluating Services." *Journal of Public Administration and Research Theory*. <https://doi.org/10.1093/jopart/muaa048>.
2. Miyeon Song, **Minjung Kim** and Nathan Favero. 2020. "[Social Class, Ingroup-Outgroup Comparison, and Citizen Evaluations: Is User Satisfaction Linked to Outcome Disparities?](#)" *The American Review of Public Administration*. 50(2): 205-218. <https://doi.org/10.1177/0275074019874445>.
3. Khaldoun AbouAssi, Lewis Faulk, Long Tran, Lilli Shaffer, and **Minjung Kim**. 2019. "[Use and Perceptions of Nonprofit and Local Government Services in Diverse Urban Settings](#)." *Nonprofit and Voluntary Sector Quarterly* 48(5): 975-997. <https://doi.org/10.1177/0899764019845521>.

Works in Progress:

1. **Minjung Kim.** “The Effect of Perceived "Price" of Civic Engagement on Intention and Behavior of Charitable Giving and Volunteering.”
2. **Minjung Kim.** “Perceived Effectiveness as a Lever of the Price of Giving in Nonprofit Organizations: Evidence from a Randomized Experiment.”
3. **Minjung Kim.** “The effect of perceived trustworthiness on charitable giving and volunteering and its relationship with online disclosure: evidence from an online experiment.”
4. **Minjung Kim.** “Differences in Job Satisfaction between Public and Nonprofit Sector: Evidence from Public and Nonprofit Charter Schools.”
5. **Minjung Kim.** “The Effect of Employee Turnover on Organizational Performance: Linking Representative Bureaucracy with Employee Turnover.”
6. **Minjung Kim.** “The Effect of Internal Management on Equity: The Case of New York City Public Schools”
7. **Minjung Kim** and Lewis Faulk. “Testing Differences between Intentions and Actual Behaviors in Giving and Volunteering Experiments.”
8. **Minjung Kim**, Lewis Faulk, and Jurgen Willems. “Restoring Public Trust in Charitable Organizations: An Omnibus Experiment Strategy to Test Inter-Organizational Spillover Effects.”
9. **Minjung Kim**, Lewis Faulk, and Jurgen Willems. “The Role of Performance Signals on Early Organization Reputation Building and the Moderating Influence of Mission Valence.”
10. **Minjung Kim**, Jihye Jung, and Jiwon Suh. “Experimental Test of Nonprofit Accountability: Stakeholder Perceptions and Giving Behaviors.”
11. Jihye Jung, **Minjung Kim**, and Jiwon Suh. “The Scope of Nonprofit Marketing Research in the Last Twenty Years: Lessons from the Literature.”
12. **Minjung Kim** and Nathan Favero. “How Do Citizens’ Heterogeneous Value Priorities Moderate Citizens’ Evaluation on Government Performance?.”
13. Nathan Favero and **Minjung Kim.** “Representative Bureaucracy and Identity Salience: Do Differences among Ethnic Groups Drive Identity Salience?.”
14. Ohbet Cheon, **Minjung Kim**, and Nathan Favero. “The Relationship between Sub-dimensions of Patient Satisfaction and Overall Satisfaction.”
15. **Minjung Kim**, Miyeon Song, and Nathan Favero. “Who Reacts to Performance Information? Heterogeneous Citizen Response to Performance Metrics.”
16. **Minjung Kim**, Miyeon Song, Nathan Favero, and Kenneth Meier. “Great Expectations: Parent Aspirations, Children’s Academic Achievement and Its Effect on Citizen Satisfaction.”

Conference Presentations

1. (Scheduled) Minjung Kim, Lewis Faulk, and Jurgen Willems. "The Role of Performance Signals on Early Organization Reputation Building and the Moderating Influence of Mission Valence." Public Management Research Conference, June, 2021, Virtual due to COVID-19.
2. (Scheduled) Jihye Jung, Minjung Kim, and Jiwon Suh. "The Scope of Nonprofit Marketing Research in the Last Twenty Years: Lessons from the Literature." The West Coast Nonprofit Data Conference, April, 2021, Virtual due to COVID-19.
3. Minjung Kim. "The Effect of Perceived "Price" of Civic Engagement on Intention and Behavior of Charitable Giving and Volunteering." Association for Research on Nonprofit Organizations and Voluntary Action, November, 2020, Virtual due to COVID-19.
4. Minjung Kim, Lewis Faulk, and Jurgen Willems. "Restoring Public Trust in Charitable Organizations: An Omnibus Experiment Strategy to Test Inter-Organizational Spillover Effects." Association for Research on Nonprofit Organizations and Voluntary Action, November, 2020, Virtual due to COVID-19.
5. Minjung Kim and Lewis Faulk. "Testing Differences between Intentions and Actual Behaviors in Giving and Volunteering Experiments." Science of Philanthropy Initiative, September, 2020, Presentation available online: <https://youtu.be/bKE2juk-hAQ>. Virtual due to COVID-19.
6. Ohbet Cheon, Minjung Kim, and Nathan Favero. "Testing Their Patients: An Examination of How Patients Weigh Various User Experience Dimensions." AcademyHealth Conference, July-August, 2020, Virtual due to COVID-19.
7. Nathan Favero and Minjung Kim. "Representative Bureaucracy and Identity Salience: Do Differences Among Ethnic Groups Drive Identity Salience?." Public Management Research Conference, June, 2020, Honolulu, HI. (Postponed due to COVID-19)
8. Minjung Kim and Nathan Favero. "Efficiency, Effectiveness, and Equity: How Do Different Dimensions of Public Values Moderate Citizens' Perception of Performance Information?." Midwest Political Science Association, April, 2020, Chicago, IL. (Canceled due to COVID-19)
9. Nathan Favero and Minjung Kim. "We're All in This Together? Panethnic Identity and Bureaucratic Representation." at the annual meeting of American Political Science Association, August, 2019, Washington, DC.
10. Minjung Kim and Nathan Favero. "How Do Citizens' Heterogeneous Value Priorities Moderate Citizens' Evaluation on Government Performance?." at the annual meeting of Public Management Research Conference, June, 2019, Chapel Hill, NC.
11. Miyeon Song, Minjung Kim, Nathan Favero and Kenneth Meier. "Great Expectations: Parent Aspirations, Children's Academic Achievement and Its Effect on Citizen Satisfaction." at the annual meeting of Midwest Political Science Association, April, 2019, Chicago, IL.

12. Nathan Favero and Minjung Kim. “Representative Bureaucracy and Identity Salience: Do Differences Among Ethnic Groups Drive Identity Salience?.” at the annual meeting of Midwest Political Science Association, April, 2019, Chicago, IL.
13. Nathan Favero and Minjung Kim. “Representative Bureaucracy and Identity Salience: Do Differences Among Ethnic Groups Drive Identity Salience?.” at the annual meeting of Association for Public Policy Analysis and Management, November, 2018, Washington, DC.
14. Nathan Favero, Miyeon Song, and Minjung Kim. “Who reacts to performance information? Heterogeneous citizen response to performance metrics.” at the annual meeting of Public Management Research Conference, June, 2018, Singapore.
15. Nathan Favero and Minjung Kim. “Everything is Relative: How Citizens Form and Use Expectations in Evaluating Services.” at the annual meeting of the International Research Society for Public Management, April, 2018, Edinburgh, UK.
16. Nathan Favero and Minjung Kim. “Everything is Relative: How Citizens Form and Use Expectations in Evaluating Services.” at the annual meeting of Midwest Political Science Association, April, 2018, Chicago, IL.
17. Lewis Faulk, Khaldoun AbouAssi, Minjung Kim, Lilli Shaffer, and Long Tran. “Use and Perceptions of Nonprofit and Local Government Services in Diverse Urban Settings.” at the annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action, November, 2017, Grand Rapids, MI.
18. Lewis Faulk, Khaldoun AbouAssi, Minjung Kim, Lilli Shaffer, and Long Tran. “Use and Perceptions of Nonprofit and Local Government Services in Diverse Urban Settings.” at the annual meeting of Public Management Research Conference, June, 2017, Washington, DC.
19. Nathan Favero, Miyeon Song and Minjung Kim. “Social Class, Ingroup-Outgroup Comparison, and Citizen Evaluations: Is User Satisfaction Linked to Outcome Disparities?.” at the annual meeting of Public Management Research Conference, June, 2017, Washington, DC.
20. Minjung Kim. “Association between Performance and Citizen Satisfaction in Diverse Racial Groups in Chicago Public Schools.” at the annual meeting of Midwest Political Science Association, April, 2017, Chicago, IL.

Teaching Experience

- **Instructor**, Administrative Politics (Fall 2018, Undergraduate level), American University
- **Instructor**, Understanding the Middle Eastern Society (Spring 2016, Undergraduate level), Handong Global University

Teaching Interests

Public and nonprofit management, performance management, organizational theory and behavior, philanthropy and volunteerism, democratic governance, quantitative analysis, education policy, and social policy

Honors/Awards

- **Conference Scholarship**, Association for Research on Nonprofit Organizations and Voluntary Action – 2020
- **Harrell Rodgers Graduate Student Scholarship**, Midwest Political Science Association – 2020
- **The Doctoral Student Research Scholarship**, American University – 2019-2020
- **Graduate Assistantship and Tuition Scholarship**, American University – 2016-present
- **Rothberg Family Fund Tuition Scholarship**, Hebrew University – 2012-2014

Professional Experience

- Research Assistant American University, 2016-present
Research experience includes coauthoring several peer-reviewed journal articles, conference and working papers, identifying and downloading publicly available datasets, performing data management tasks, conducting data analysis, and developing theoretical arguments
- Instructor American University, 2018
Administrative Politics (Undergraduate level)
Managing overall class including giving lectures, leading discussions, providing assignments and grading them, and holding regular office hours
- Instructor Handong Global University, Korea, 2016
Understanding the Middle Eastern Society (Undergraduate level)
Managing overall class including giving lectures, leading discussions, providing assignments and grading them, and holding regular office hours
- Overseas Project Manager New World Nice People (NGO), Korea, 2015
Designing, implementing and assessing various Official Development Assistance (ODA) projects
- Research Assistant The Harry S. Truman Institute, Israel, 2013
Research experience includes data collection and working on research papers

Professional Service

- Occasional reviewer for: *Public Administration Review* (2020-), *Social Science Quarterly* (2018-), *International Review of Public Administration* (2020-), and *Journal of Economic Behavior and Organization* (2020-)
- Conference panel discussant for: *Association for Public Policy Analysis & Management* DC Regional Student Conference annual meeting (2018)

Additional Education

- Study Abroad, Le Tourneau University, Texas – 2009
- Study Abroad, Emporia State University, Kansas – 2009
- Chinese Language Program, Taiwan National Chengchi University, Taiwan – 2010

Professional Memberships

- The Public Management Research Association
- The Association for Research on Nonprofit Organizations and Voluntary Action
- Association for Public Policy Analysis and Management