



AMERICAN UNIVERSITY

W A S H I N G T O N , D C

DEPARTMENT OF PERFORMING ARTS

Arts Management (Master of Arts)

Admission and Degree Requirements for Students Entering Fall 2022 or thereafter

Admission to the Program

In addition to meeting the minimum university requirements for graduate study, candidates must demonstrate a trajectory of commitment to collaborative practice in the arts – through two or more years of professional experience or through active leadership and participation in one or more artistic disciplines as a student or volunteer. Two letters of recommendation and a current resume are required. Provisional admission may be granted and is removed at the completion of 12 credit hours of coursework with a minimum grade point average of 3.00.

Degree Requirements

- 34 credit hours of approved graduate work (detailed below)
- A practicum (applied work experience and written reflection) either through a formal internship or a special project with an arts organization, as approved by an academic advisor
- A four-hour comprehensive examination covering general and specialized knowledge from the required coursework (not including electives or capstone courses)
- Capstone Experience: AMGT-701 Discovery and Decision Making in the Arts (3), AMGT-794 Literature Review and Proposal Writing (1), and 3 credit hours from one of the following: AMGT-702 Master's Portfolio Seminar (1-6) or AMGT-793 Directed Research in the Arts (1-6)

Typical Course Sequence

Full-time students will complete the degree in two full academic years with an online summer course between years. The curriculum design allows students to complete their final semester either remotely or in-person. Part-time study is also available but would follow different sequence.

FALL (first year)

- AMGT-670 Survey of Arts Management (3)
- AMGT-673 Fundamentals of Fundraising (3)
- AMGT-674 Financial Management in the Arts (3)

SPRING (first year)

- AMGT-631 Governance and Leadership (3)
- AMGT-671 Marketing the Arts (3)
- AMGT-680 Cultural Policy and the Arts (2)
- AMGT-685 Nonprofit Legal Issues (1)

SUMMER

- AMGT-794 Lit Review and Proposal Writing (1)

FALL (second year)

- AMGT-701 Discovery and Decision Making in the Arts (3)
- AMGT-798 Seminar in Arts Management (3)
- First Elective (3) – any approved graduate-level course offered by Arts Management, American University, or the Washington Consortium of Universities

SPRING (second year)

- AMGT-702 Portfolio (3) or AMGT-793 Directed Research (3)
- Second Elective (3) – any approved graduate-level course offered by Arts Management, American University, or the Washington Consortium of Universities